



Pierre & Laurence de Wet  
Art Of Clean

## Do you want your carpets to last longer and look cleaner all the time?

### 7 easy tips for keeping your carpet looking like new!!

**1- Vacuum frequently and thoroughly.** Dirt is the number one cause of wear and tear to your carpet. Be sure that you are vacuuming thoroughly at least once per week to keep the dry soils to be minimum and maximise the life of your carpet.

**2- Clean up spots and spills swiftly and properly.** To properly remove a spot use a clean absorbent towel (preferably a white one to avoid colour transfer) and hot tap water in a spray bottle containing a small amount of a mild detergent – just make sure the detergent does not contain bleaching agents. Next, alternate blotting and spraying the area, DO NOT over wet the spot. You can even place a dry absorbent under something heavy like a book to completely remove the moisture from the carpet. Most spots can be removed if they are caught early. Of course the exceptions are, if a spill contains a dye (i.e. red juice) or a bleaching agent then the spot is usually permanent.

**3 – Never scrub or rub spots.** The correct method to remove a spill is to scrape the spot towards the middle and then blot with a white towel or cloth. Scrubbing or rubbing the spot will fray the carpet fibres and permanently damage the area.

**4- Do not overuse carpet detergents, shampoos or spotters.** Some people are addicted to their carpet spotters, but too much detergent in the carpet will result in a dirt attracting residue that will make your carpet appear dirty faster.

**5- Clean your carpets professionally every 6-12 months.** Carpet manufacturers recommend cleaning your carpets with a truck mounted steam cleaning. By cleaning every 6-12 months you will extend the life of your carpet and have a healthier, cleaner home.

**6- Re-apply “Carpet Protector” every other clean.** Carpet protector “seals” the fibres of your carpets and makes the resistant to most household stains. It also makes your vacuuming more efficient. The effectiveness of carpet protector is reduced with every use. But, by re-applying at least every other cleaning you will continue to protect your carpet from stains and everyday wear and tear, giving your carpet the longest life possible.

**7- Join our “Perfect care” Maintenance Programme.** Save money by having the first clean and protection treatment at HALF PRICE. Then we will give you a FREE “Hi-Light” Clean in six months and unlimited call outs to remove spots or spills from your carpet at anytime.

**If you would like more information about how to maintain your carpets, please contact us on 0800 0516 252 / 01223 655 656**